



Exclusive Reseller Program

Generous Margin Programs that Reward Beyond the Sale



Reseller: "Adding AnyDoc Software to our solution line-up gives us a huge advantage over straight image capture sales. We've increased our revenue and our customers' satisfaction."

Since 1989, AnyDoc Software has worked in tandem with our valued Reseller channel—with impressive results. Around the world, AnyDoc resellers increase revenues by selling our award-winning document, data capture, and classification solutions, including the flagship data capture solution, OCR for AnyDoc®.

By providing quality, well-designed, easy-to-use solutions to eliminate some of your customers biggest document processing challenges, you'll create lasting customer relationships and a strong revenue stream for years to come. As an AnyDoc reseller, you are backed by proven solutions, a solid industry reputation, a dedicated reseller support team, and a library of sales support services to help you succeed.



Why Join?

Our generous margin programs reward you beyond the sale—with commissions for maintenance agreements and end-user training.

Our solutions process even the most difficult forms and unstructured documents, including:

- Invoices
- EOBs
- Claims
- Remittances
- Insurance notices
- Checks

Online Presentations

Take a closer look at our complete line of products and solutions.

www.anydocsoftware.com/webinar

Case Studies

See how you can save time and money at your own company.

www.anydocsoftware.com/casestudies

Get the Advantage

✓ Leverage more than 20 years of experience and worldwide success

As a reseller of AnyDoc Software's solutions, you'll benefit from our more than 20 years of experience. With thousands of installs on six continents and in nearly every industry, you and your customers can move forward with confidence, knowing that success will follow.

✓ Solve your customers' biggest document processing pains

By eliminating manual processes, including manual data entry, document sorting, and routing, your customers will be able to make better business decisions faster. And with powerful add-on software modules for distributed capture, remote verification, real-time monitoring, flexible data transfer, and more, your opportunity to increase revenue is nearly limitless.

✓ Realize revenue with every sale—and on a recurring basis

Unlike other software vendors, AnyDoc Software offers competitive margins based on life-to-date sales. We don't reset to zero each year when calculating margins against sales like some other reseller programs do. This means as a VAR, your earning potential consistently grows as your AnyDoc Software sales grow.

✓ Grow with comprehensive support through the sales cycle and beyond

From qualified lead discovery to closing and beyond, we'll provide our expertise and product knowledge to help you close business. After the sale, professional services, technical support, software training, and ongoing maintenance ensure lasting success.

✓ Choose the reseller program that best suits your business model

Choose the best program for your needs and available resources. AnyDoc Software offers a variety of reseller programs to best suit your needs.

✓ All the ingredients for your success

Proven solutions with performance second to none in the industry. A company with a proven track record for more than 20 years. Full sales cycle training support. A variety of training options. And ongoing services for lasting success—the perfect recipe for your business.

Program Benefits	SRR	SAR	VAR	ASR
Access to Dedicated Reseller Support Team	✓	✓	✓	✓
Access to Members-only Online Communities & Resources	✓	✓	✓	✓
Free Hands-On Sales Training	✓	✓	✓	✓
Free Configuration Support	✓	✓	✓	✓
Free Channel-specific TechTalk & Training Session Webinars	✓	✓	✓	✓
Lead Registration Program	✓	✓	✓	✓
Product Margins Based on Life-to-Date Sales	•	•	✓	✓
Free Hands-On Technical Training	•	•	✓	✓
Free Not-for-Resale Demo Software	•	•	✓	✓
Free Sample Templates	•	•	✓	✓
Certification Opportunity for Premium Unstructured Products	•	•	•	✓
Competitive Fixed Product Margins	✓	✓	•	•

Program Requirements	SRR	SAR	VAR	ASR
Entrance Fee	•	★	★	★
Revenue Commitment	•	★	★	★
Sales Certification Commitment	•	★	★	★
Technical Certification Commitment	•	•	★	★

Join us at the level that fits your needs today and grow with us into the future!

★ Solution Referral Reseller (SRR)

This program is a simple way for you to provide customers with a solution they require without the time and cost of ramping up to learn to implement the solution. You supply qualified sales leads—and we do the rest. Then, you receive a commission for each lead that creates a sale. Participating referral resellers receive:

- Margins on both sales of software licenses & maintenance agreements
- Dedicated support from a regional channel manager
- Pre-sales technical support
- Marketing support including product literature

★ Strategic Alliance Reseller (SAR)

As a Strategic Alliance Reseller, we'll work alongside you during the sales process and provide technical support. When the deal is closed, we'll also complete the implementation. Because it is your customer, you can recognize the revenue for the total solution. This program gives your bottom line a boost and enables you to provide customers with a solution they may need but that you do not offer.

★ Value-Added Reseller (VAR)

As a Value-Added Reseller, you support customers from the qualifying phase through the sales cycle and implementation. You are a part of a team with extensive sales experience that has successfully completed AnyDoc Software product training. VARs also benefit from:

- Margins based on life-to-date sales, not reset annually
- Margins paid on professional services
- Additional margins for end-user training
- Complete training (at no additional charge) and support
- Tools and support for demonstrations, pricing, and more
- Comprehensive marketing support

★ Application and Solution Reseller (ASR)

The Application and Solution Reseller program is for those resellers who want to profit from selling our premium, unstructured document processing solutions. VARs who join our ASR program obtain advanced certification in OCR for AnyDoc®, Infiniworx®, and our AnyApp™-driven solutions including AnyDoc®INVOICE™ and AnyDoc®EOB™. AnyApp is our unique advanced technology designed to extract data from complex unstructured documents. Infiniworx is our revolutionary workflow solution for document capture and classification based on easy-to-use drag-and-drop functionality.

Complete Line of Products

AnyDoc Software has been developing award-winning document, data capture, and classification solutions since 1989. More than 3,000 clients and 70,000 users worldwide in 45 countries rely on AnyDoc solutions to eliminate millions of hours of manual data entry while improving productivity and accuracy. Our products and solutions all operate from the ease-of-use, stability, and enhanced functionality obtained from years of experience and innovation.

Software Products

OCR for AnyDoc® • Automatically capture data from nearly any business document. Eliminate the costs and errors associated with manual data entry.

Infiniworx® • Simplify and automate how your company processes documents with this innovative drag-and-drop capture workflow development platform.

AnyDoc®CAPTUREit™ • Scan documents from anywhere in the world, perform quality assure, and send images over the Internet to a central location for processing.

AnyDoc®DESIGNit™ • Easily design your own professional forms for printing or to use as a template in OCR for AnyDoc processing with easy-to-use click and select toolbar features.

AnyDoc®EXCHANGEit™ • Convert extracted data to a variety of file formats for use among multiple applications. EDI, XML, ASCII, and others are available, as are APIs to leading document management solutions.

AnyDoc®MANAGEit™ • Optimize your AnyDoc processing with real-time monitoring of batch level status, station activity, pending work, and more.

AnyDoc®VERIFYit™ • Perform data verification at a central location or off-site – allowing you to save valuable office space. Ensure data accuracy, no matter where your employees are located.

Market Solutions

AnyDoc®CLAIM™ • Automatically process CMS-1500, UB04, and dental healthcare claim forms.

AnyDoc®CLASSIFY™ • Automatically sort, batch, and route all your documents, quickly and easily.

AnyDoc®EOB™ • Automatically capture, validate, and balance EOB data from all your payers – and increase productivity and decrease processing time while lowering costs.

AnyDoc®INVOICE™ • Automatically process invoices to lower manual data entry costs and turn incoming invoices around in hours instead of days.

AnyDoc®MORTGAGE™ • Get critical loan information into your mortgage processing system quickly and with even greater accuracy by minimizing manual data entry and pre-sorting.

AnyDoc®NOTICE™ • Provides quick identification and data capture of insurance policy notices – speeding processing and increasing opportunities for revenue generation.

AnyDoc®Patient Records™ • Minimize human error by automatically identifying, sorting, indexing, and capturing information from patient records.

AnyDoc®REMIT™ • Automatically capture remittances and checks and their associated critical data for much quicker input into your financial or ERP systems.



"I never thought it would be this easy to process my paper documents..."



"By switching to an automated system, we saw a 60% leap in productivity..."



"Now the turnaround time for each document...is immediate!"

U.S. Headquarters

AnyDoc Software, Inc.
One Tampa City Center
Suite 800
Tampa, FL 33602-5157
Phone: +1 813 222 0414
Fax: +1 813 222 0018

Swiss Office

AnyDoc Software GmbH
Baarerstrasse 10
6300 Zug
Switzerland
Phone: +41 41 729 63 33
Fax: +41 41 729 63 34

UK Office

AnyDoc Software Ltd.
Herschel House, 58 Herschel Street
Slough
SL1 1HD
United Kingdom
Phone: +44 175 355 2205

German Office

AnyDoc Software Deutschland GmbH
Hagenauer Strasse 47
65203 Wiesbaden
Germany
Phone: +49 241 446 7717
Fax: +49 241 446 7757



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